

## **Infobytes give Mobile Apps for Christmas!**

SALT LAKE CITY, Utah (December 23, 2013) – Infobytes®, Utah's premier web and mobile developers announced today that they have given all of their exclusive governmental clientele a free Mobile Application of their website.

The mobile application transcodes their existing website for handheld devices, plus adds convenient features for Smartphones and Handheld devices. One example: The mobile app utilizes the smartphone's existing GPS system and provides directions directly to City Hall. Another feature lets the end user tap a button and automatically call City Hall or request a call back.

This mobile app is easier to read on smaller displays and easy to use. This will add another mechanism for citizens to contact and work with local government.

Infobytes CEO, Loretta Gale states, "Many of our governmental client have been with us for over 15 years. This is simply our way of saying thanks."

Steve Thacker, the City Manager for Centerville expressed his thanks, "...for the extra effort to help Centerville move forward with the use of technology. I am pleased with what our website has become and appreciate this latest enhancement with the mobile app."

Gale joked, "It isn't on the level of Oprah giving a car to her audience. However, a couple of years ago, cities were paying \$20,000 for mobile apps. Of course the prices have gone down, but this is still a significant gift."

The mobile app is built for expansion.

Gale continues, "We're confident that many of our clientele will add more and more features to their mobile apps. This really gives them a leg up."

Infobytes, Inc is Utah's Premier Web Developers, leading many of their governmental clientele to national prominence in technological endeavors, including national recognition from the Center for Digital Government, Governing Magazine, Yahoo, and Google.

### **About Infobytes**

Established in 1995, Infobytes was originally Creative Internet Design. At that time, websites were so new it was difficult to explain the concept. As recently as 2002, Infobyte's founder Loretta Gale was teaching at the Utah League of Cities and Towns Elected Officials conducting training about simple websites. At the time, several elected officials didn't know why a city would need a website. Today, the concept of digital government has moved far past simple websites that function as glossy brochures online or a place to make payments or download PDF forms; it is a way to economically conduct business. Infobytes has developed government websites for dozens of cities in Utah including Taylorsville, Provo, Kaysville, Farmington, Centerville, Riverton, and Holladay. For more information on Infobytes, visit [www.infobytes.com](http://www.infobytes.com)

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